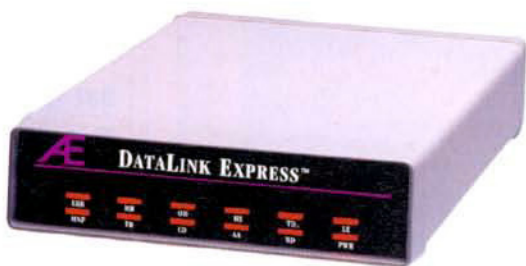


DataLink Express™



The Upgradeable External

Waited long enough for an upgradeable, full-featured modem? Introducing the new DataLink Express™ from Applied Engineering. With the *first* comprehensive status light array. The *first* Line Engage indicator. The *first* upgradeable design allowing for the addition of send-Fax capability and MNP error correction. And the *first* to offer these features affordably.

DataLink Express' exclusive Line Engage light indicates whether the phone line is free or in use, before you log on, to help line-sharing users save transmissions from time-wasting interruptions.

DataLink Express incorporates a perfectly matched Apple-platinum case, along with both Apple-type serial port input (Mini-8) and a DB-25 connector for use with PCs. It's fully Hayes compatible and operates at 300, 1200 or 2400 baud. DataLink Express even has non-volatile configuration memory with synchronous and asynchronous communication and separate line and phone connectors for line sharing.

Upgradeability

With our optional send-only Fax (available soon), text and graphics can be composed on your Apple II and directly faxed at 4800 baud. And for the ultimate in data reliability, an MNP option assures 100% accuracy, even if phone lines or other equipment are at fault.

Software, too.

Unlike other modems, you don't have to shop for separate software. Comprehensive communications software for Apple II, Macintosh and MS-DOS computers is included.

Made by the Apple enhancement experts

Best of all, DataLink Express was designed and built by Applied Engineering, long the leader in Apple enhancement products. AE brings ten years' experience to producing feature-laden peripherals that set the standard for quality and reliability.

DataLink Express modem \$249
MNP option \$89

Order today!

To order or for more information, see your dealer or call (214) 241-6060 today, 9 am to 11 pm, 7 days. Or send check or money order to Applied Engineering. MasterCard, VISA and C.O.D. welcome. Texas residents add 7% sales tax. Add \$10 outside U.S.A.

AE APPLIED ENGINEERING®
The Apple enhancement experts.

A Division of AE Research Corporation

(214) 241-6060

P.O. Box 5100, Carrollton, TX 75011

DataLink Express™

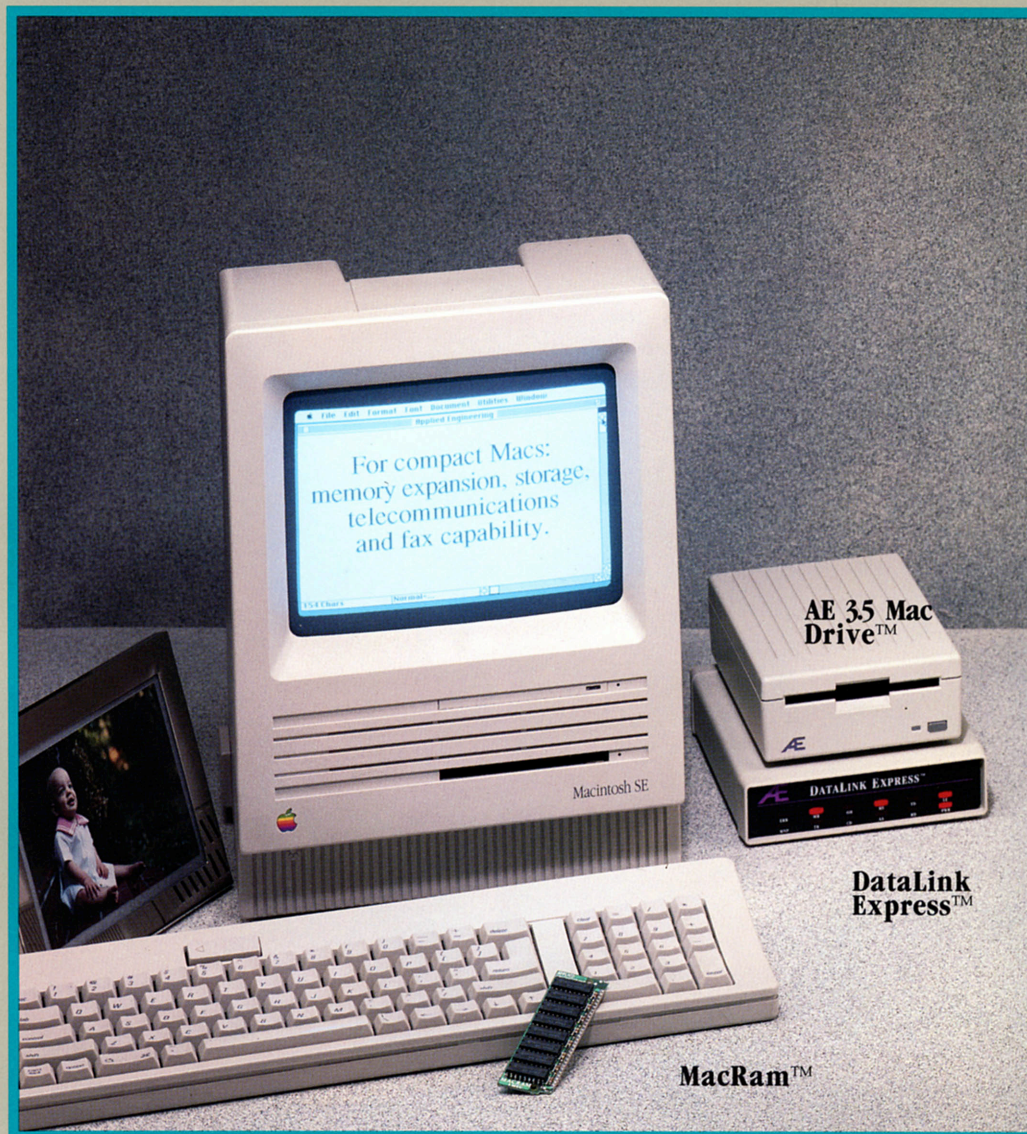
Compatible with all Macintosh computers, DataLink Express™ was designed for those who insist on the highest standards of uncompromised quality. DataLink Express is a fully upgradeable external modem, complete with powerful communications software and loaded with features. A comprehensive, twelve-lamp status light array (the most complete in the industry) keeps users aware of all functions while our exclusive "Line Engaged" indicator warns when a shared modem line is in use to avoid interruptions in your transmissions.

Only DataLink Express incorporates both a Macintosh-style Mini-8 connector and an IBM-type DB-25 connector for other personal computers (it's also compatible with all IBMs and compatibles, Amigas and Apple IIs). Housed in a perfectly color-matched Mac-platinum case, DataLink Express automatically selects firmware defaults of baud rate (300, 1200 and 2400 bps), data format, parity and control interrupts. The modem also features adaptive equalization, full extended Hayes compatibility, a durable metal case and an FCC certified design. With the powerful communications software we include, you won't need to go software shopping. You can enjoy your DataLink right away. We've also arranged for you to receive a collection of free introductory memberships and online time on a number of bulletin boards and online services.

Best of all, DataLink Express is upgradeable. Start with the base model and add AE Send-Fax™ and MNP-5 error correction and data compression later (see overleaf for a full description of MNP-5 and AE Send-Fax options). Even receive-fax and AppleTalk upgrades are planned for the near future. Like all DataLink modems, DataLink Express grows as technology grows. *Five year warranty.*

MacRam™

Applied Engineering produces a full line of high quality memory expansion SIMMs for the Macintosh Plus, SE and II series. Our MacRam™ SIMMs are available in 256K, 1 MEG and 2 MEG kits (consisting of a pair of 1 MEGs). MacRams feature total compatibility, AE's famous workmanship, complete documentation and our full *five year warranty.*



AE 35 Mac Drive™

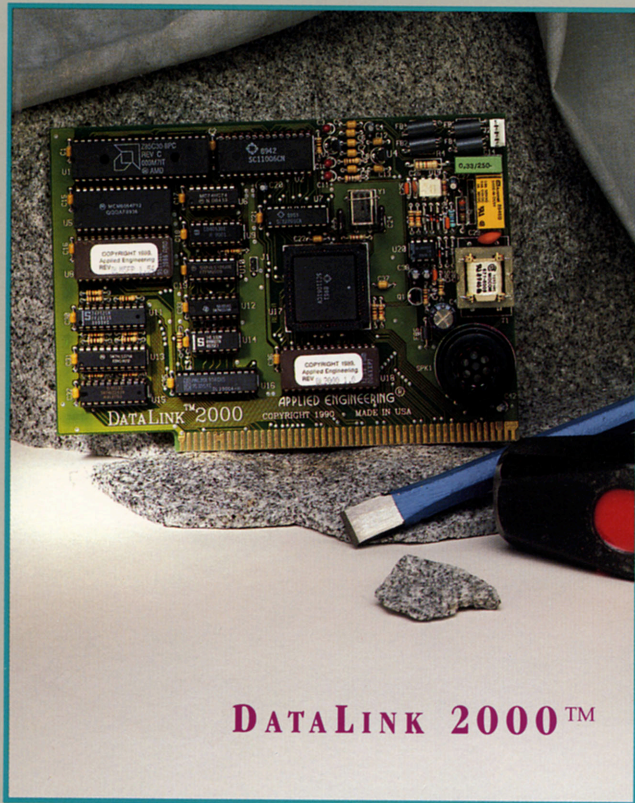
Designed to perform with all the reliability and performance of Apple's 800K drive — at a fraction of the cost. The AE 35 Mac Drive™ features the same top-quality Sony mechanism used in Apple's drive, and has the same footprint, color and ABS plastic case.

An AE exclusive is the two-way LED indicator light. The indicator shows green for reading, red for writing, so you always know exactly what the drive is doing. If you must interrupt, you can safely eject while the drive is reading without ruining the write function. The AE drive also features auto eject, an FCC certified design, 800K capacity, daisy-chain compatibility and a *one year warranty.*

AE HD Mac Drive™

Our SuperDrive-compatible 1.44 MEG high density drive looks, feels, runs, reads, writes, stacks and even smells like Apple's. But it costs hundreds less. Finally, a second SuperDrive is within reach of every user. And with it, the ability to access files almost instantly and copy disks without continually swapping disks. And unlike lesser high density drives, the AE HD Mac Drive™ is totally FDHD compatible. It reads and writes both MS-DOS and ProDOS and works with both standard 800K disks and 1.44 MEG high density disks.

Our design incorporates the same top-quality Sony mechanism Apple uses. And our exclusive two-way LED indicator light displays green for reading red for writing, so you can actually tell what your drive is doing at any given moment. The drive features manual and auto eject, a custom-molded DB-19 cable and an FCC certified design.



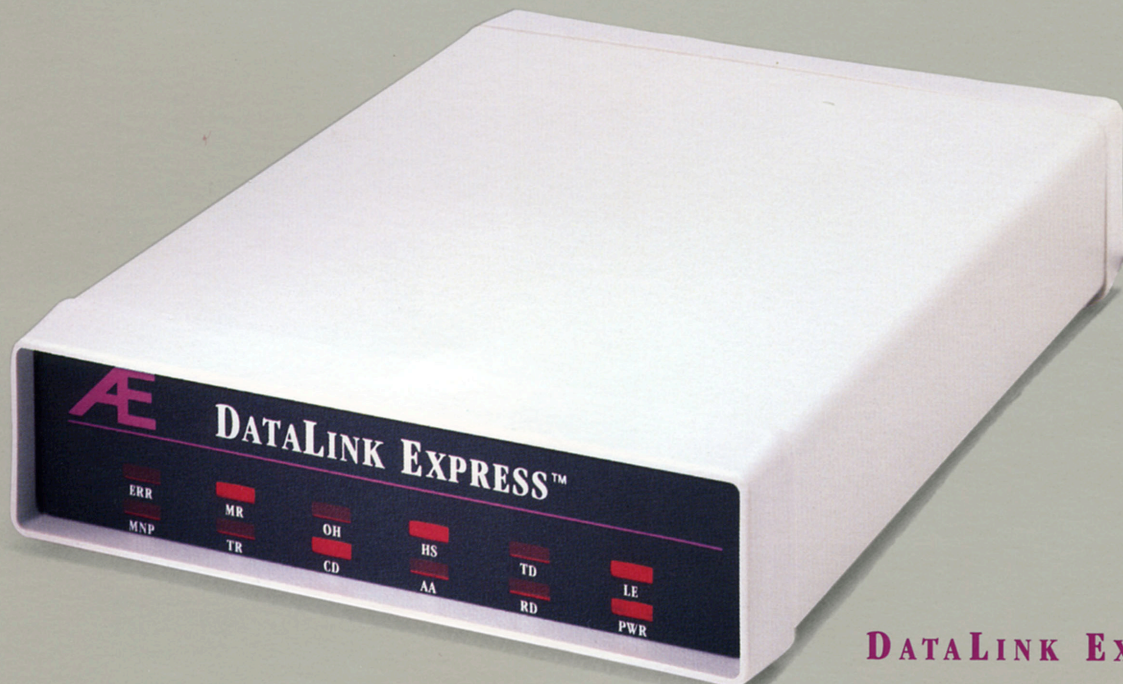
DATA LINK 2000™

MODEMS

For A2000/3000 owners, the DataLink 2000™ plugs directly into an internal expansion slot, while the DataLink Express™ works with all Amigas via the serial port. DataLink Express features a twelve lamp status light array and AE's exclusive "Line Engaged" indicator to show a shared line is in use.

Both DataLink modems incorporate upgrade options like Send-fax — enabling you to fax text and graphics at 4800 bps directly from your screen — without ever printing a hard copy of the information. Send any number of documents, at any time, to any fax machine. MNP-5, another upgrade option, compresses data to increase transmission speeds from 2400 to 4800 bps, while automatically detecting and correcting errors.

Both modems carry *five year warranties*, are fully compatible with the Hayes AT command set and virtually all Amiga communications software. We even include powerful communications software free with both DataLink modems. The software package includes file transfer capability, text capturing, a phone directory and many other features. Both modems are FCC certified and come complete with non-volatile memory, two modular phone jacks for data and voice calls, an on-board speaker, an extra-long telephone cable and a collection of special discounts and free on-line time you can sample. Both modems are fully compatible with Bell 103 and 212 protocols, as well as European protocol CCITT V.22 BIS, V.22 and V.21. They operate at varying transmission speeds from 0-300, 1200, 2400 and 4800 bps with MNP-5. Compare features, completeness of the package, upgradeability and price. You'll choose an Applied Engineering DataLink.



DATA LINK EXPRESS™